## **TOWN OF NEWTOWN - CROSS TABULATION CHART**

Core Questions	Composite	High School	College	Post Grad	No Children	Children	Lived in Newtown less than 5 years	Lived in Newtown 6 years or more
2. Quality of life in Newtown (Improved – Remained good)	82.0	86.6	83.3	75.0	80.7	83.8	88.7	81.0
2. Quality of life in Newtown (Remained poor – Declined)	16.5	13.4	14.7	23.8	18.5	13.9	11.3	18.4
6. Rate importance – Rural setting (1-4)	84.3	80.6	88.8	73.8	85.5	82.7	82.7	84.5
7. Rate importance – Quality of schools (1-4)	84.0	97.0	79.7	86.3	74.1	97.1	86.8	83.6
8. Rate importance – Retail store availability (1-4)	50.4	59.7	53.4	31.3	49.6	51.4	54.7	49.7
9. Rate importance – Recreational opportunities (1-4)	60.6	71.6	57.8	58.8	47.8	77.5	77.4	58.0
10. Rate importance – Open space (1-4)	70.1	73.1	69.7	68.8	69.3	71.1	73.6	69.5
13. Housing for first time buyers – Too few	67.6	70.1	68.9	63.8	61.8	75.1	49.1	70.4
14. Single family homes – Too few	9.0	14.9	7.6	8.8	11.0	6.4	9.4	8.9
17. Active senior housing – Too few	31.4	20.9	31.9	38.8	34.2	27.7	24.5	32.5
20. Condos for those over 55 – Too few	36.7	37.3	37.8	33.8	43.0	28.3	17.0	39.7
21. Newtown is an affordable place to live (Strongly/Somewhat agree)	44.9	43.3	47.0	38.8	43.9	46.2	60.4	42.5
22. Newtown children can afford to live in town once they move out (Strongly/Somewhat agree)	16.2	17.9	16.7	13.8	14.9	17.9	30.2	14.1
23. New single-family development will increase taxes (Strongly/Somewhat agree)	76.1	77.6	79.7	63.7	73.7	79.2	69.8	77.0
24. Newtown has enough affordable rental housing (Strongly/Somewhat agree)	29.4	26.9	34.3	16.3	32.0	26.0	41.5	27.6
25. Retail stores – Too few	39.9	43.3	39.0	37.5	37.3	43.4	32.1	41.1
33. Newtown should encourage more business development (Strongly/Somewhat agree)	79.1	86.6	74.9	85.0	77.6	80.9	66.0	81.0
35. Route 25 (Development – Strongly/Somewhat support)	50.9	43.3	52.6	50.0	43.0	61.3	52.8	50.6

Core Questions	Composite	High School	College	Post Grad	No Children	Children	Lived in Newtown less than 5 years	Lived in Newtown 6 years or more
36. Fairfield Hills (Development – Strongly/Somewhat support)	65.1	59.7	64.9	70.0	60.1	71.7	71.7	64.1
37. Hawleyville (Development – Strongly/Somewhat support)	64.6	61.2	61.8	75.0	65.8	63.0	52.8	66.4
38. Newtown is doing enough to acquire new open space (Strongly/Somewhat agree)	61.1	70.1	55.8	68.8	55.7	68.2	62.3	60.9
42. Newtown is doing enough to protect wetlands (Strongly/Somewhat agree)	61.8	74.6	57.8	62.5	60.5	63.6	50.9	63.5
46. Newtown is doing enough to protect farmlands (Strongly/Somewhat agree)	41.6	58.2	38.2	40.0	41.2	42.2	50.9	40.2
54. Ball fields – Too few	25.2	26.9	24.7	23.8	12.7	41.6	37.7	23.3
56. Walking trails – Too few	44.6	41.8	47.0	38.8	40.8	49.7	49.1	44.0
59. Biking trails – Too few	48.4	52.2	45.4	53.8	42.5	56.1	50.9	48.0
63. Pedestrian walkways – Too few	57.1	58.2	56.6	57.5	50.4	65.9	67.9	55.5
64. Need for community gardens (Strongly/Somewhat agree)	49.4	62.7	50.6	36.3	46.9	52.6	47.2	49.7
65. Need for skate boarding park (Strongly/Somewhat agree)	58.9	56.7	56.6	68.8	55.3	63.6	58.5	58.9
66. Need for a farmer's market (Strongly/Somewhat agree)	84.0	88.1	84.1	81.3	80.7	88.4	88.7	83.3
67. Taxes in Newtown are too high	75.6	83.6	76.1	66.3	75.4	75.7	75.5	75.6
70. Pay additional taxes for new open space (Very/Somewhat willing)	55.4	35.8	65.7	41.3	50.9	61.3	47.2	56.6
72. Pay additional taxes for a community center (Very/Somewhat willing)	49.6	31.3	53.8	51.3	39.9	62.4	66.0	47.1
74. Pay additional taxes for a new town pool (Very/Somewhat willing)	21.2	23.9	22.3	13.8	15.4	28.9	50.9	16.7
75a. Willing to pay \$150 additional taxes for new open space – Yes	46.5	59.3	41.3	61.1	44.3	49.1	48.3	46.3

## **TOWN OF NEWTOWN - CROSSTABULATION CHART**

Core Questions	Composite	Less than 35	35 < 55	55 and over	Hawleyville	Sandy Hook	Dodgington	Botsford	Newtown Borough
2. Quality of life in Newtown (Improved – Remained good)	82.0	89.1	81.9	80.4	76.4	79.8	78.7	88.2	85.0
2. Quality of life in Newtown (Remained poor – Declined)	16.5	10.9	17.7	16.6	20.0	19.2	17.0	11.8	14.2
6. Rate importance – Rural setting (1-4)	84.3	87.0	80.9	88.4	85.5	80.8	87.2	92.2	81.3
7. Rate importance – Quality of schools (1-4)	84.0	80.4	86.5	81.2	83.6	90.9	87.2	78.4	82.3
8. Rate importance – Retail store availability (1-4)	50.4	63.0	46.5	51.4	63.6	43.4	70.2	47.1	42.5
9. Rate importance – Recreational opportunities (1-4)	60.6	63.0	62.3	56.5	65.5	56.6	80.9	51.0	62.8
10. Rate importance – Open space (1-4)	70.1	63.0	66.0	78.3	56.4	69.7	87.2	72.5	66.4
13. Housing for first time buyers – Too few	67.6	63.0	75.3	58.0	78.2	63.6	61.7	62.7	70.8
14. Single family homes – Too few	9.0	2.2	7.9	13.0	5.5	11.1	10.6	2.0	9.7
17. Active senior housing – Too few	31.4	19.6	28.8	39.1	43.6	18.2	27.7	33.3	33.6
20. Condos for those over 55 – Too few	36.7	17.4	33.5	48.6	40.0	32.3	21.3	47.1	37.2
21. Newtown is an affordable place to live (Strongly/Somewhat agree)	44.9	52.2	48.4	37.0	38.2	50.5	42.6	19.6	50.4
22. Newtown children can afford to live in town once they move out (Strongly/Somewhat agree)	16.2	13.0	17.2	15.9	9.1	17.2	17.0	27.5	15.0
23. New single-family development will increase taxes (Strongly/Somewhat agree)	76.1	78.3	75.3	76.1	74.5	80.8	78.7	80.4	76.1
24. Newtown has enough affordable rental housing (Strongly/Somewhat agree)	29.4	41.3	31.2	22.5	23.6	40.4	25.5	35.3	23.0
25. Retail stores – Too few	39.9	34.8	37.7	44.2	36.4	27.3	55.3	37.3	39.8
33. Newtown should encourage more business development (Strongly/Somewhat agree)	79.1	91.3	76.3	79.0	72.7	81.8	83.0	78.4	81.4
35. Route 25 (Development – Strongly/Somewhat support)	50.9	60.9	51.2	46.4	52.7	62.6	61.7	33.3	46.9

Core Questions	Composite	Less than 35	35 < 55	55 and over	Hawleyville	Sandy Hook	Dodgington	Botsford	Newtown Borough
36. Fairfield Hills (Development – Strongly/Somewhat support)	65.1	69.6	67.9	59.4	56.4	77.8	61.7	66.7	70.8
37. Hawleyville (Development – Strongly/Somewhat support)	64.6	69.6	62.8	65.2	60.0	61.6	51.1	54.9	77.0
38. Newtown is doing enough to acquire new open space (Strongly/Somewhat agree)	61.1	50.0	64.7	58.7	52.7	60.6	68.1	60.8	64.6
42. Newtown is doing enough to protect wetlands (Strongly/Somewhat agree)	61.8	76.1	61.9	56.5	60.0	50.5	72.3	62.7	70.8
46. Newtown is doing enough to protect farmlands (Strongly/Somewhat agree)	41.6	63.0	41.9	34.8	40.0	36.4	44.7	37.3	54.0
54. Ball fields – Too few	25.2	32.6	28.8	16.7	25.5	24.2	36.2	17.6	31.0
56. Walking trails – Too few	44.6	50.0	44.7	42.8	40.0	39.4	53.2	51.0	51.3
59. Biking trails – Too few	48.4	47.8	49.8	46.4	49.1	35.4	55.3	60.8	48.7
63. Pedestrian walkways – Too few	57.1	63.0	56.3	56.5	63.6	57.6	57.4	43.1	61.1
64. Need for community gardens (Strongly/Somewhat agree)	49.4	73.9	56.7	30.4	63.6	42.4	57.4	41.2	54.0
65. Need for skate boarding park (Strongly/Somewhat agree)	58.9	60.9	60.5	55.8	65.5	60.6	48.9	68.6	53.1
66. Need for a farmer's market (Strongly/Somewhat agree)	84.0	97.8	87.9	73.9	94.5	87.9	83.0	74.5	86.7
67. Taxes in Newtown are too high	75.6	78.3	77.2	71.7	81.8	73.7	83.0	74.5	72.6
70. Pay additional taxes for new open space (Very/Somewhat willing)	55.4	69.6	61.9	41.3	76.4	64.6	44.7	35.3	54.0
72. Pay additional taxes for a community center (Very/Somewhat willing)	49.6	67.4	59.1	29.0	74.5	61.6	51.1	39.2	35.4
74. Pay additional taxes for a new town pool (Very/Somewhat willing)	21.2	32.6	23.3	13.8	21.8	23.2	29.8	17.6	18.6
75a. Willing to pay \$150 additional taxes for new open space – Yes	46.5	21.2	46.7	60.0	45.2	33.3	50.0	55.6	56.5

## **TOWN OF NEWTOWN – CROSSTABULATION CHART**

Core Questions	Composite	Less than \$100,000	\$100,000 < \$200,000	\$200,000 or more	Male	Female
2. Quality of life in Newtown (Improved – Remained good)	82.0	81.8	82.4	68.0	85.5	78.8
2. Quality of life in Newtown (Remained poor – Declined)	16.5	18.3	17.6	24.0	13.4	19.2
6. Rate importance – Rural setting (1-4)	84.3	87.8	90.1	84.0	87.0	81.6
7. Rate importance – Quality of schools (1-4)	84.0	87.2	85.7	88.0	85.0	83.2
8. Rate importance – Retail store availability (1-4)	50.4	44.6	38.5	40.0	44.0	56.3
9. Rate importance – Recreational opportunities (1-4)	60.6	62.2	61.5	44.0	61.7	59.6
10. Rate importance – Open space (1-4)	70.1	72.3	84.6	56.0	69.9	70.2
13. Housing for first time buyers – Too few	67.6	75.7	67.0	64.0	60.6	74.0
14. Single family homes – Too few	9.0	12.2	7.7		7.3	10.6
17. Active senior housing – Too few	31.4	27.7	28.6	28.0	31.1	31.7
20. Condos for those over 55 – Too few	36.7	42.6	36.3	16.0	38.3	35.1
21. Newtown is an affordable place to live (Strongly/Somewhat agree)	44.9	45.9	40.7	36.0	53.9	36.5
22. Newtown children can afford to live in town once they move out (Strongly/Somewhat agree)	16.2	13.5	24.2	24.0	16.6	15.9
23. New single-family development will increase taxes (Strongly/Somewhat agree)	76.1	79.1	71.4	56.0	74.6	77.4
24. Newtown has enough affordable rental housing (Strongly/Somewhat agree)	29.4	31.1	23.1	36.0	37.3	22.1
25. Retail stores – Too few	39.9	35.1	36.3	68.0	28.0	51.0
33. Newtown should encourage more business development (Strongly/Somewhat agree)	79.1	77.7	73.6	92.0	80.8	77.4
35. Route 25 (Development – Strongly/Somewhat support)	50.9	54.7	45.1	72.0	52.8	49.0

Core Questions	Composite	Less than \$100,000	\$100,000 < \$200,000	\$200,000 or more	Male	Female
36. Fairfield Hills (Development – Strongly/Somewhat support)	65.1	65.5	67.0	92.0	72.0	58.7
37. Hawleyville (Development – Strongly/Somewhat support)	64.6	67.6	64.8	52.0	72.5	57.2
38. Newtown is doing enough to acquire new open space (Strongly/Somewhat agree)	61.1	54.1	65.9	80.0	63.2	59.1
42. Newtown is doing enough to protect wetlands (Strongly/Somewhat agree)	61.8	65.5	54.9	60.0	71.0	53.4
46. Newtown is doing enough to protect farmlands (Strongly/Somewhat agree)	41.6	41.2	31.9	36.0	51.8	32.2
54. Ball fields – Too few	25.2	24.3	34.1	36.0	24.4	26.0
56. Walking trails – Too few	44.6	45.9	50.5	80.0	38.3	50.5
59. Biking trails – Too few	48.4	52.0	47.3	56.0	39.4	56.7
63. Pedestrian walkways – Too few	57.1	64.2	57.1	60.0	60.1	54.3
64. Need for community gardens (Strongly/Somewhat agree)	49.4	57.4	48.4	16.0	48.2	50.5
65. Need for skate boarding park (Strongly/Somewhat agree)	58.9	64.2	69.2	44.0	48.7	68.3
66. Need for a farmer's market (Strongly/Somewhat agree)	84.0	91.9	86.8	76.0	80.8	87.0
67. Taxes in Newtown are too high	75.6	78.4	64.8	72.0	75.1	76.0
70. Pay additional taxes for new open space (Very/Somewhat willing)	55.4	58.1	56.0	64.0	51.8	58.7
72. Pay additional taxes for a community center (Very/Somewhat willing)	49.6	50.0	50.5	68.0	42.0	56.7
74. Pay additional taxes for a new town pool (Very/Somewhat willing)	21.2	14.9	31.9	40.0	18.1	24.0
75a. Willing to pay \$150 additional taxes for new open space – Yes	46.5	44.7	56.9	53.3	48.6	44.8